



Victoria Saanich Women's Softball Association

800 Marigold Road

Victoria BC

V8Z 4R9

Dear Local Business Owner or Manager,

Formulated in 1971, Victoria Saanich Women's Softball Association (VSWSA) is a non-profit organization located in Saanich. Offering both women's and men's competitive fastball programs, we have roughly 180 athletes who make up our club and are entirely organized and operated by our volunteers.

The purpose of our organization is to encourage, develop and promote the game of softball. We inspire fair play, sportsmanlike conduct and respect for all players, coaches, officials and supporters. In 2017 we hosted a Special Olympics Softball tournament as well as a men's tournament and the Senior Women's C & D Provincial Championships. In 2018 we plan to host additional tournaments and the U19 Provincial Championships.

To help offset our operating costs and to make some necessary park improvements, we are looking to our community and local businesses for sponsors. At a cost of \$500, sponsors will be recognized with a 4 x 2-foot banner at our Hyacinth Park fields. Logos will also be placed on our website www.vswsa.com. With hundreds of visitors to both our Hyacinth Park fields and website throughout the year, we feel you will get a tremendous amount of recognition and visibility for your investment – and you will be helping us to continue making a positive impact on our community!

If you have any questions, please don't hesitate to contact us.

Thank you for your consideration,

Colleen Sparrow
Treasurer, VSWSA

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